



# 2026 – 2029 Clean Energy Implementation Plan

*2025 Public Participation Plan & Named Communities*

March 18, 2025

**CEIP Advisory Group**

# Agenda & Meeting Etiquette

## Agenda

- February meeting comments
- 2025 – 2027 Public Participation Plan
- Named Communities
- Future meeting topics & timeline

## Meeting Etiquette

- Meetings will be recorded & posted
- Mute speakers & cameras optional
- Questions in the chat or use the “raise hand” feature
- Respect diverse opinions

# UTC Staff Comments on February CEIP Topics

Area	Comment	Avista's Response
<b>Conditions</b>	<ul style="list-style-type: none"><li>▪ Condition #2 as listed is Condition #1 (final use rules)</li><li>▪ Create table based on existing draft use rules</li></ul>	<ul style="list-style-type: none"><li>▪ Condition #1 is correct</li><li>▪ Table 2.1 in the 2021 CEIP satisfies this requirement. If use rules change prior to the filing of the 2025 CEIP, Avista will update the table.</li></ul>



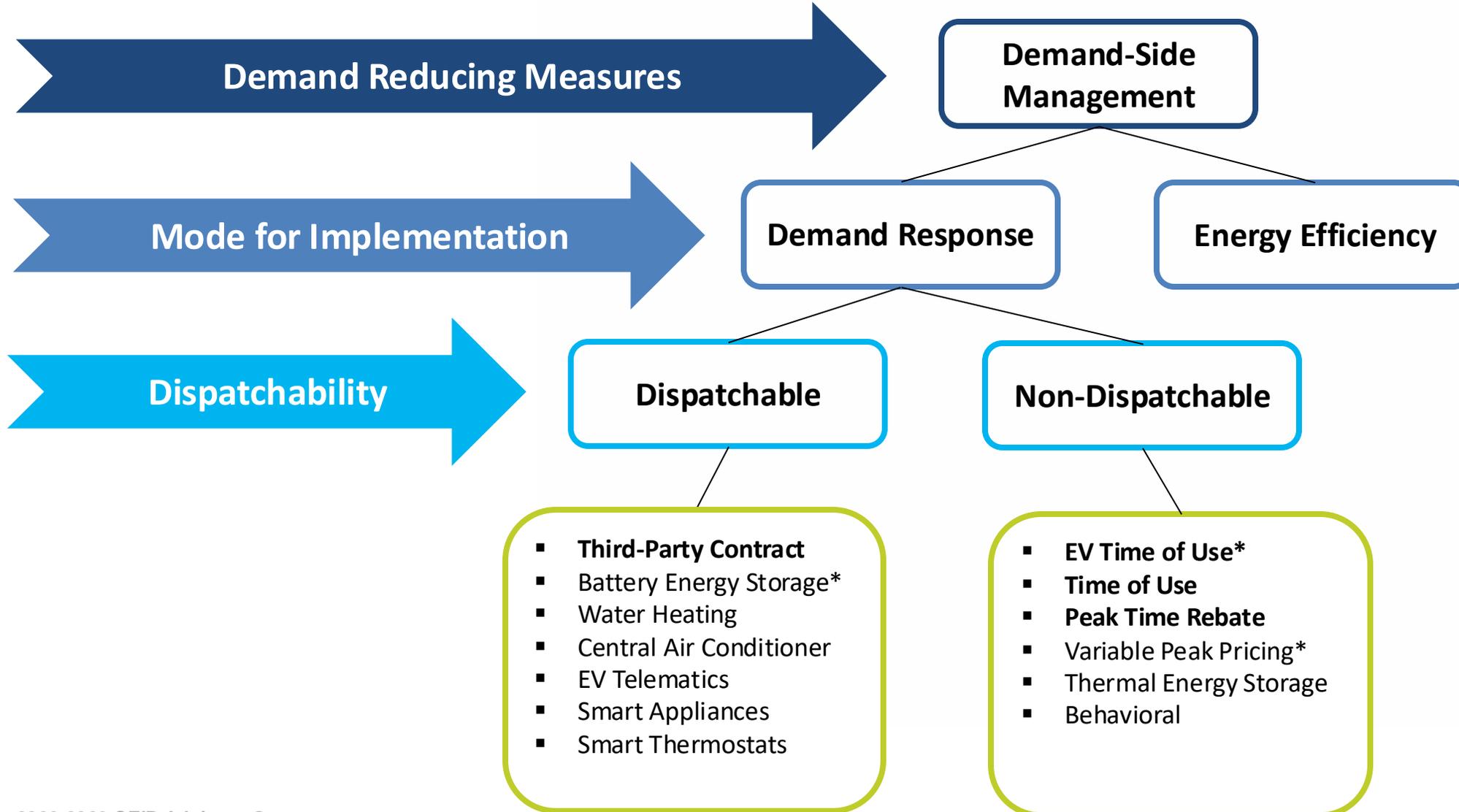
# UTC Staff Comments on February CEIP Topics

Area	Comment	Avista's Response
<b>Demand Response</b>	<ul style="list-style-type: none"> <li>▪ 5 MW of DR is low compared to the 2025 CEIP target of 30 MW DR.</li> <li>▪ Explain how Avista arrived at 5 MW of savings in a single peak hour.</li> <li>▪ Is single peak hour the same as 5 MW of capacity?</li> </ul>	<ul style="list-style-type: none"> <li>▪ 5 MW is incremental to the existing 30 MW. The 30 MW was set based on a prior contract Avista had already signed with a large industrial customer.</li> <li>▪ 2024 AEG DR Potential Study with cost-effective programs proposed in the 2025 CEAP.</li> <li>▪ Yes, representing the single peak hour plus the adjacent hours around the peak hour.</li> </ul>



# 2025 IRP Demand Reducing Categories

Current Avista Rate Schedule or Contract  
\*2025 IRP Cost Effective Programs



# Demand Response Options

Current Avista Rate Schedule or Contract  
\*2025 IRP Cost Effective Programs

## 2025 IRP / CEAP Cost Effective Cumulative DR (MW)

Year	Battery Energy Storage	EV Time of Use Rates	Variable Peak Pricing	Peak Time Rebate	Total Demand Response
2026	0.03	0.09	0.35	-	0.47
2027	0.10	0.30	1.00	-	1.40
2028	0.24	0.54	2.19	-	2.97
2029	0.92	0.80	3.17	-	4.89
2030	2.47	1.06	3.70	-	7.23
2031	3.44	1.35	3.88	-	8.67
2032	3.83	1.68	3.92	-	9.43
2033	4.28	2.02	3.92	-	10.22
2034	4.75	2.41	3.93	-	11.09
2035	5.39	2.85	3.95	0.20	12.38



# Measuring Existing Demand Response

Current Avista Rate Schedule or Contract  
\*2025 IRP Cost Effective Programs

Estimates based on AEG's 2024 DR Potential Study

		Meter Count	Winter kW	Summer kW
Non-Dispatchable	▪ EV Time of Use*	58	71.51	71.51
	▪ Time of Use	209	23.03	17.91
	▪ Peak Time Rebate	730	170.59	132.92
	<b>Total</b>		<b>265.13</b>	<b>222.34</b>
Dispatchable	▪ Third-Party Contract	1	30 MW	30 MW

# UTC Staff Comments on February CEIP Topics

Area	Comment	Avista's Response
<b>Energy Efficiency</b>	<ul style="list-style-type: none"><li>Avista states the EE targets are subject to the 2025 CPA &amp; 2026 – 2027 BCP. Is Avista intending to conduct a new CPA rather than use the one produce by AEG on August 30, 2024?</li></ul>	<ul style="list-style-type: none"><li>Avista will not conduct a new CPA</li><li>The 2026 – 2027 EE target's asterisk should have read "based on" not "subject to"</li></ul>



# UTC Staff Comments on February CEIP Topics

Area	Comment	Avista's Response
<b>Other</b>	<ul style="list-style-type: none"><li>Do you have a sense of the cost impact for Named Communities for the 2026-2029 CEIP?</li><li>What strategies is Avista planning to employ to mitigate the negative impacts and high energy burden?</li></ul>	<ul style="list-style-type: none"><li>An analysis of energy burden for all customers and a projection of how their usage may change will be shared at the May CEIP Advisory Group meeting.</li><li>To mitigate high energy burden, Avista will continue to pursue increasing the saturation rate of the Low-Income Residential Assistance Program (LIRAP).</li></ul>



# Developing the 2026 – 2029 CEIP



## Integrated Resource Plan | Clean Energy Action Plan

*Due: January 1 2025, for 2026-2035 period*



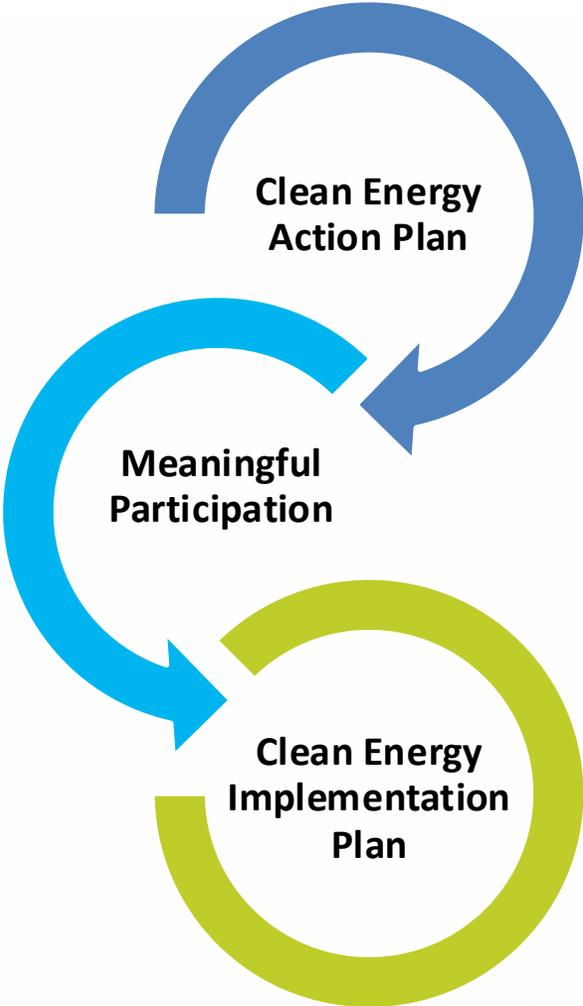
## Public Participation Plan

*Due: May 1 2025, for 2025-2027 period*



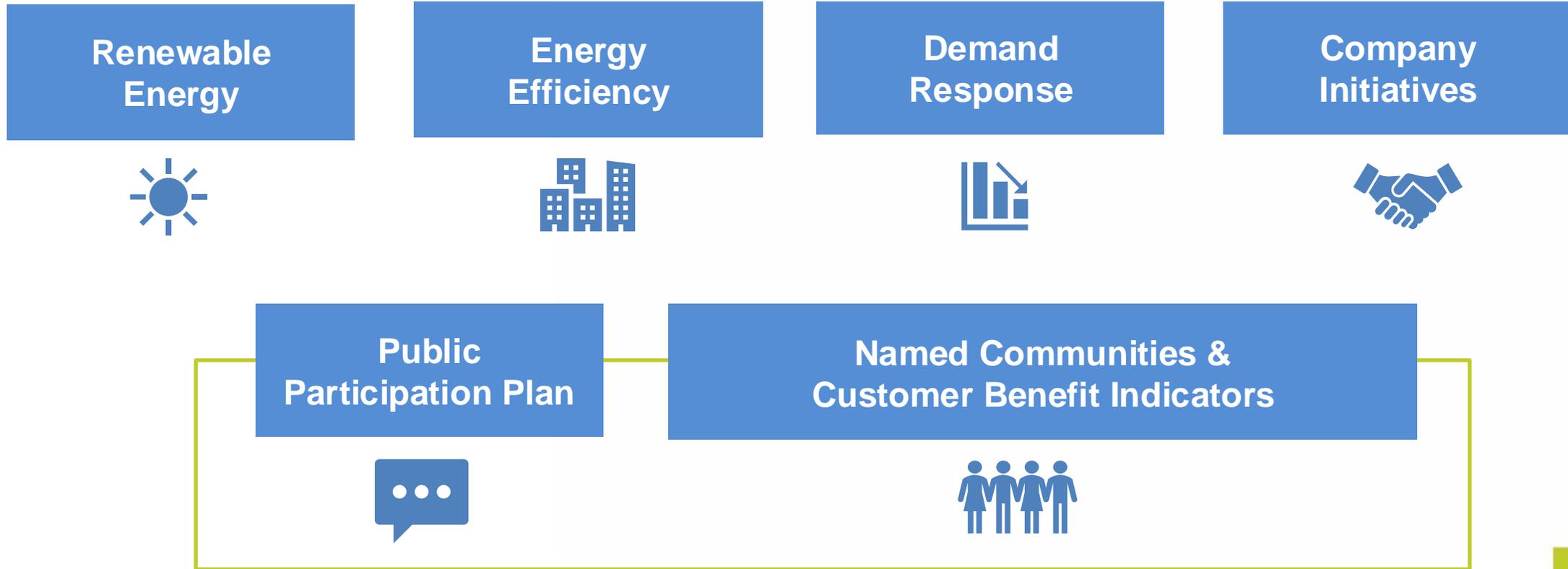
## Clean Energy Implementation Plan (CEIP)

*Due: October 1 2025, for 2026-2029 period*



# 2026 – 2029 Clean Energy Implementation Plan

## Proposed Targets | Specific Actions



# 2025 – 2027 Public Participation Plan



## Participation Strategies

- Virtual public meetings
- Quarterly email newsletter
- Equity Advisory Group
- Community events
- Biennial CEIP survey
- CEIP webpage improvements
- Increase multi-language access
- Educational videos
- Targeted paid social media
- Community partnerships

# Gauging Customer Sentiment



## 2024 CEIP Survey

**Who:** 156,000 WA electric customers

**What:** 7 energy questions | 13 optional demographic questions

**Completed Surveys:** 1,900 or 1.2%  
Online: 1,866 (1 Spanish)  
Paper: 34 (1 Spanish)

**Demographic Responder Profile:**  
White, male, 66+, homeowner, heterosexual,  
English speaking, college degree

## Accessibility

**Online:** English | Spanish

**Paper:** Russian | Spanish | Ukrainian | Arabic

**Promotion:** Email | Public events | CBOs | Avista lobby | Email newsletter | Public meetings

## Discoveries

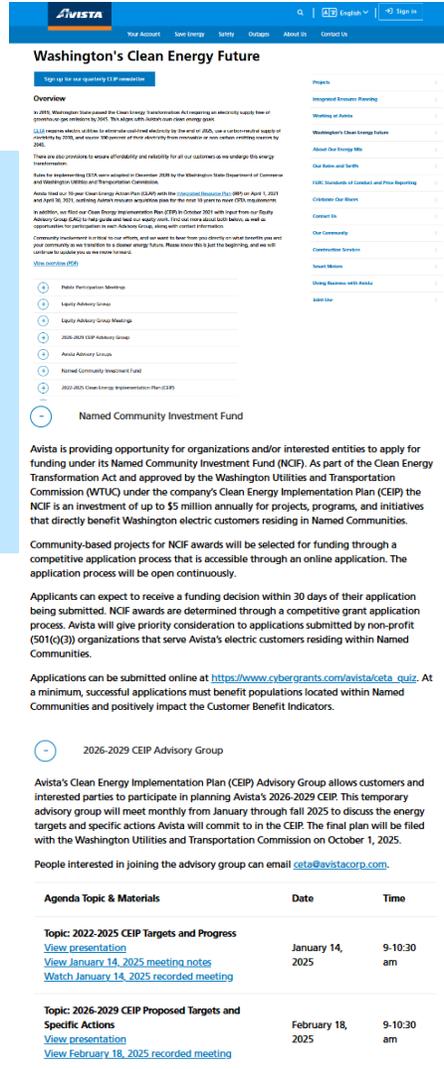
**Affordability** is most important

**Reducing climate impacts & new technology** are the biggest benefits

**Increased bill cost** is the greatest burden

# CETA Webpage Improvements

Before



After



Washington is making the change to a carbon-free electricity supply by 2045. Avista is working to ensure energy stays affordable and reliable during the transition.

## Adjusting our resources and reducing our carbon footprint.

Going forward, energy production across Washington will move away from fossil fuels that emit pollution and greenhouse gases. This aligns with Avista's goal of offering a mix of renewable energy solutions to our Washington customers.

About 60% of Avista's energy already comes from naturally occurring resources, like wind, solar, hydropower and biomass. The changes we are making ensure that 100% of our energy is naturally occurring, lessening our environmental impact on the next generation.

### Our clean energy commitment involves:

- Helping customers save energy with efficiency programs
- Reducing our greenhouse gas emissions
- Keeping electricity reliable and affordable

### What's next?

The [Clean Energy Transformation Act \(CETA\)](#) requires that all Washington energy be free of greenhouse gas emissions by 2045. As we work toward that goal, we will:

### What's next?

The [Clean Energy Transformation Act \(CETA\)](#) requires that all Washington energy be free of greenhouse gas emissions by 2045. As we work toward that goal, we will:



Eliminate all coal-fired electricity by the end of 2025



Use a carbon-neutral supply of electricity by 2030



Source 100 percent of electricity from renewable or non-carbon-emitting sources by 2045

## We support equity in energy.



Named Communities Investment



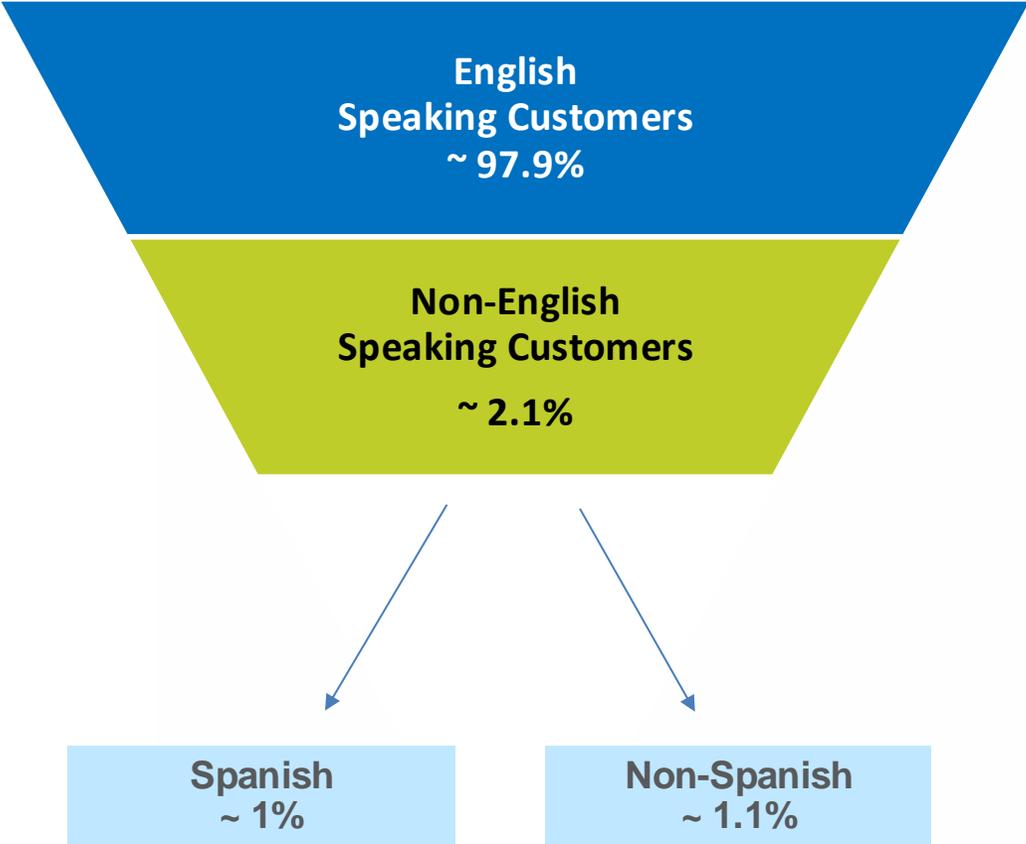
Equity Advisory Group (EAG)

## CETA landing page with four new pages:

- Public Meetings
  - Equity Advisory Group
  - Named Communities Investment Fund
  - Clean Energy Implementation Plan
- 
- Improved user experience
  - Incorporates multi-language access
  - Engaging and informative
  - Meets requirements

# Increasing Washington's Multi-Language Access

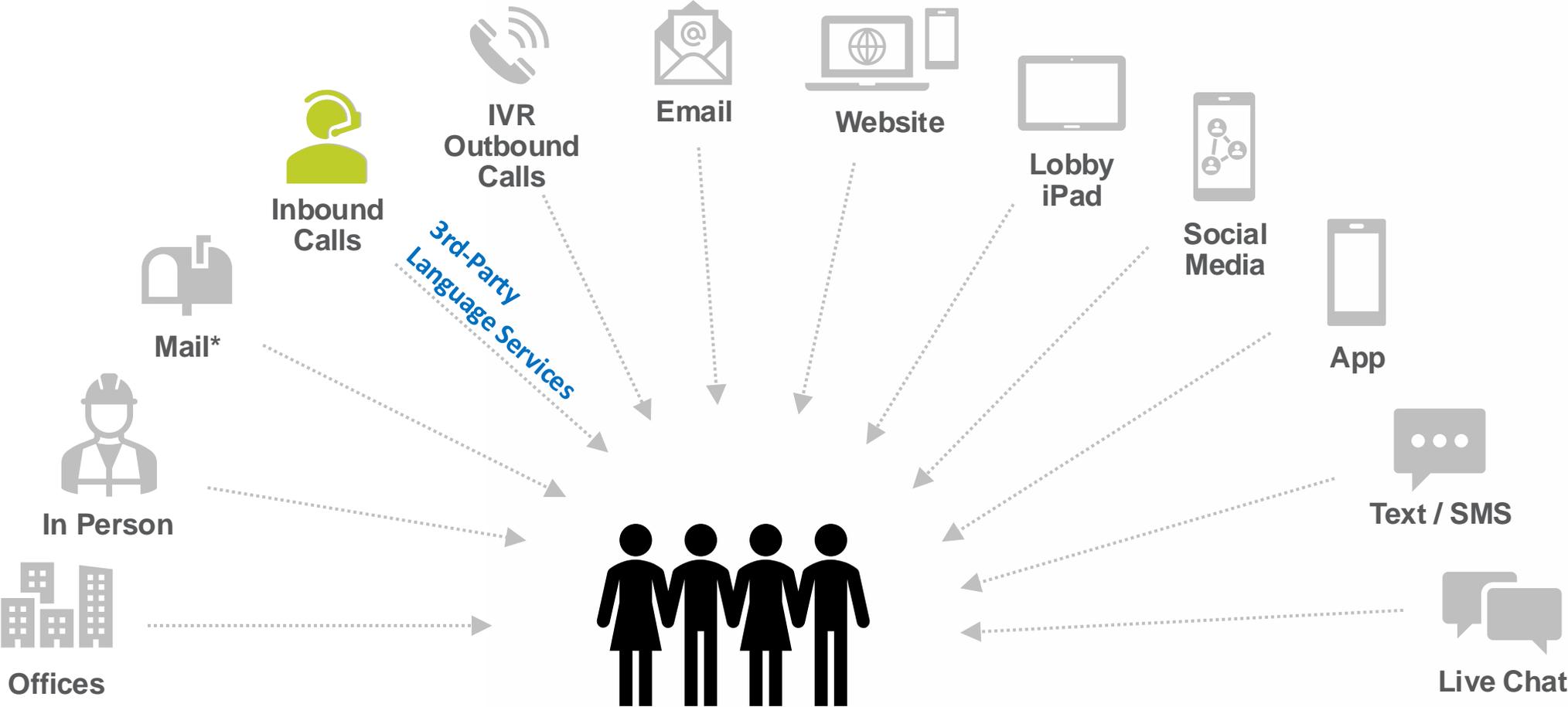
## Washington Residential Customer Languages\*



\*Based on Public Participation Partner's independent study included in Avista's 2023 Public Participation Plan



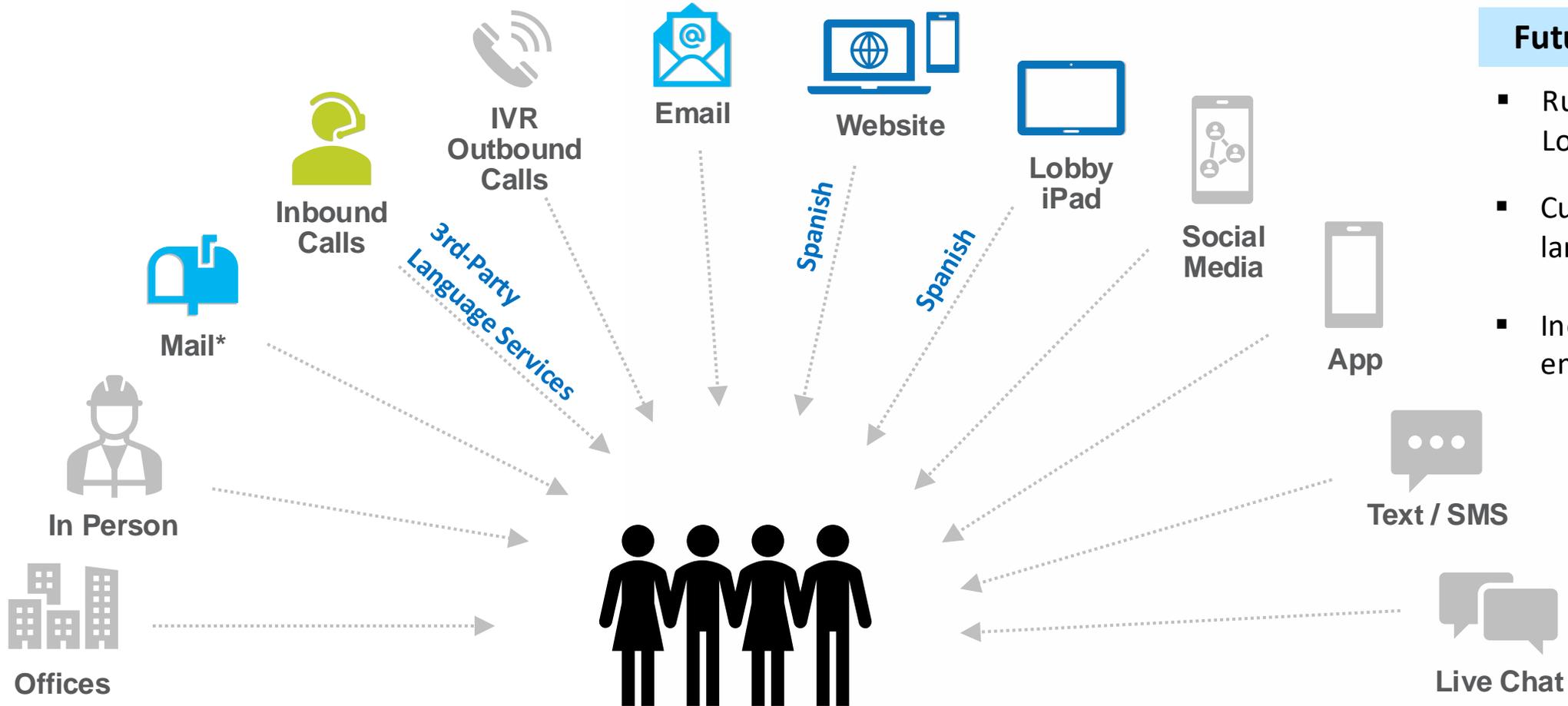
# Multi-Language Access Prior to 2024



\*Includes bills, collection notices, post cards, letters, program offers



# Multi-Language Access Today & the Future



## Future Considerations

- Russian Website & Lobby iPad
- Customer contact & language preference
- Increase non-English emails & mail (non-bill)

\*Includes bills, collection notices, post cards, letters, program offers

# Educational Videos & Targeted Social Media



## CEIP Educational Videos

Highlighting success stories of actual Avista customers

- *My Energy Discount video & others to be promoted on social media*
- *Translated subtitles in priority languages – Spanish, Russian, Ukrainian, Arabic and Marshallese*

## Targeted Paid Social Media

Increase audience reach with paid social media

- *Paid NCIF stories had a ~42% impression increase compared to non-paid NCIF stories.*
- *Paid post for Q4 public meeting – attendance more than doubled compared to prior quarterly meetings.*

# Named Communities Identification

## 2022 – 2025 CEIP

**WA DOH Map:** Environmental Exposure | Environmental Effects | Socioeconomic Factors | Sensitive Populations | Tribal Census Tracts

- **Highly Impacted Communities\***: All sensitivities combined score 9 or higher or Tribal census tracts
- **Vulnerable Populations:** Socioeconomic & Sensitive Populations at 9 or higher



## 2023 Biennial CEIP

- Retained WA DOH map for Highly Impacted & Vulnerable Populations
- Additions based on discussions with EAG & advisory groups

### **Federal Climate and Economic Justice 40 Map:**

Climate Change | Energy | Health | Housing | Legacy Pollution | Transportation | Water & Wastewater | Workforce Development (all sensitivities, all scores)

\* WAC 480-100-605

# Named Communities\* Populations

**Avista Electric Residential Households** (as of Q4 2024)

**245,564\*\***

**Washington State Department of Health (DOH)**

**2021 CEIP**

**2025 CEIP**

**DOH V1 2019**

**DOH V2 2022**

Highly Impacted Communities  
 Vulnerable Populations  
 Both HIC & VP  
**Total**

15,157

43,010

47,700

**105,587 or 43%**

+ 19,610

+ 6,967

+ 2,556

**134,720 or 55%\*\***

**Federal Climate and Economic Justice 40 Map**

**J40 V2 2024**

All sensitives & scores added to Vulnerable Populations

+ 8,637

**Avista's Projected Named Community Population**

**143,357 or 58%\*\***

\*The Named Community designation is not a direct correlation to known low-income customers

\*\*The Named Community percentage based on point-in-time Washington electrical residential household count

# Updating Named Community Populations & Metrics

## 2022 – 2025 CBIs

	2021 Baseline	2022	2023	2024	2025
Maps					
DOH V1	✓	✓	✓	✓	✓
DOH V2					
J40 V2					

**Highly Impacted Communities\***: All sensitivities combined score 9 or higher, Tribal census tracks

**Vulnerable Populations**: Socioeconomic & Sensitive Populations at 9 or higher + EAG Input

## 2026 – 2029 CBIs

	2025 Baseline	2026	2027	2027	2029
Maps					
DOH V1	✓				
DOH V2	✓				
J40 V2					

**Highly Impacted Communities\***: All sensitivities combined score 9 or higher, Tribal census tracks

**Vulnerable Populations**: Socioeconomic & Sensitive Populations at 9 or higher + EAG Input + *Justice 40 V2*

\* WAC 480-100-605

# Public Participation Plan Open for Comment

- Public Participation Plan draft available: April 1, 2025
- Comment deadline: April 15, 2025
- Email: [CETA@avistacorp.com](mailto:CETA@avistacorp.com)
- File with Washington UTC: May 1, 2025



# 2026-2029 CEIP Proposed Timeline

 Review of 2022-2025 CEIP	January 14
 2026-2029 Targets & Specific Actions	February 18
 2025-2027 Public Participation Plan   Named Communities	March 18
▪ Customer Benefit Indicators   Named Community Investment Fund	April 22
▪ Incremental Costs & Alternative Compliance Analysis	May 20
▪ TBD	June 17
▪ TBD	July 15
▪ Draft 2025 CEIP available for public comment	August 2025
▪ Compile public comments & finalize	September 2025
▪ File 2026-2029 CEIP	October 1, 2025

# Questions & Discussions

**Next Meeting:** April 22

**Topics:** Customer Benefit Indicators | Named Community Investment Fund